



DollarsAd™, LLC

Joseph Tsiyoni, CEO

●1415 N. Rose Street, Tempe, AZ 85281

●480-949-0894

●Fax: 480-949-3838

PATENT

Online Gradual Price Reduction Patent – Goods & Services

(AKA Internet Trading, Patent # 8359230)

ACQUISITION - PARTNERSHIPS PROPOSAL

Steve Jobs would have said **‘I MUST personally be involved in such a decision’**.

The online sales patent explained via the emailed PowerPoint presentation is of the highest importance to an investor, or, respectively, to a company’s growth and expansion. This is a one-time opportunity to become the next, and hopefully bigger than, eBay.

Review at the highest level of management is advised.

The new patent - Online Gradual Price Reduction (AKA Internet Trading) will be a critical complement to your company’s growth and expansion, or start-up.

Please consider this opportunity with urgency, before competitors -- such as potential entrepreneur or auctions companies, or retailers such as Target, Amazon, Wal-Mart – acquire the patent. If so, retailer then can drastically enhance its business models with a revolutionary online strategy that will CERTAINLY drive online sales growth from highly attentive, excited and enthusiastic consumers.

Such retailer will have the opportunity to ensure its company’s online competitiveness by adding this invaluable patent to its company’s business model – at virtually low to **zero percent** of budget.

For entrepreneur or an investor, this would be an opportunity to take the country by surprise, and become a large online seller of goods and services, thereby making most auctions types obsolete.

I will be glad to discuss the proposal further.

Respectfully,

Joseph Tsiyoni, CEO



DollarsAd™, LLC

Joseph Tsiyoni, CEO

● 1415 N. Rose Street, Tempe, AZ 85281

● 480-949-0894

● Fax: 480-949-3838

PATENT

Online Gradual Price Reduction Patent – Goods & Services (AKA Internet Trading, Patent # 8359230)

A. BRIEF

Tsiyoni's new patent presents a new method, concept and process for internet sale of goods and services, making the "auction" types, such as eBay, secondary or maybe soon, obsolete. It revolutionizes the current trading methods, which became merely internet stores, bringing a new spirit, excitement and interesting way of online buying and selling goods and services. The patent is based on Tsiyoni's Gradual Price Reduction™ Formulas (© Copyright 2011-2014) for goods and services.

Most importantly, the new patent-method will enable any online seller, or any retailer such as Kmart, JCPenney, Wal-Mart, Sears and Best Buy **to brilliantly complement the existing price marketing models**. Online sellers or auctions such as Amazon or eBay, will benefit by using a new method becoming world's best and the most revolutionary method of selling goods and services online.

B. ABSTRACT

A new online method, process and concept enables users to post goods and services for sale at the maximum price, which thereafter is gradually reduced to a minimum, pre-selected price, based on pre-programmed methods and programs, according to a pre-selected schedule of price reduction, based on frequencies and sequences of amounts of time, money and percentage, respectively.

After posting an item, at every certain amounts of pre-selected times, the maximum price is reduced by certain amount of money, or percentage, respectively to the maximum price initially posted, up to the minimum price. The gradual reduction during the duration of the sale enables a prospective buyer to `grab` (purchase) the item by placing an offer at any given time, for the posted price at that time, thereby **instantly purchasing the product or service, ending the sale, and starting a new sale**.

C. MOST ADVANTAGES:

- İ A better method than all online stores such as Amazon, Your company
- İ Eliminates auctions 3-10 days waiting, and offer updates
- İ A new, exciting, revolutionized method of online sales
- İ The price is gradually reduced during the duration of the posting
- İ The seller does not have to keep updating the posted offer
- İ Trade is completed when the buyer •grabs• the product or service
- İ The sale begins a new posting
- İ Successfully resolve the disadvantages of other auction methods such as: General Auctions, Low Price Internet Shopping; "Buy It Now", Buyer's Price, Two-Phase Process and Reverse Auction.





NEW ONLINE PRICE REDUCTION PATENT CHANGES INDUSTRY

An Alternative To eBay and all Auctions Companies; Changes Internet Buying & Selling
American consumers will benefit most from the new invention (Pat. # 8359230)

Tempe, AZ...Valley inventor's **Online Gradual Price Reduction Patent – Goods & Services** (AKA 'Internet Trading Patent'), a revolutionary patent, will most-likely change the internet and online trading of goods and services, including all auctions-type trading used by major retailers and auctions providers such as eBay. This new method is based on offering products and services at frequent price reduction until the product is 'purchased' before someone else can get it.

For consumers, the inventions provides a new and exciting, revolutionary method of internet trading, felt from watching the price continuously reduce. That is far greater than what felt as the price constantly increases, stressing out the buyer for 7 or 10 days. The seller does not need to continuously update the posted offer. Trade is completed at the moment a buyer decides to 'grab' the product or service, which subsequently starts a new sale.

This invention is based on a new copyrighted mathematical formula, which involves the creation of pre-programmed sets of a systematic price-reduction, enabling users to post goods and services for sale at the maximum desired price, and thereafter gradually reduce the price to a minimum desired selling price. The price reduction is based on frequencies and sequences of amounts of time, money and percentage, that are not publicly known.

"At any given time, a prospective buyer may 'grab' the product before someone else at the posted price at that particular time, instantly ending the sale and starting a new sale," said Joseph Tsiyoni, inventor and owner of Shairon Int'l. Trade. The new method of Gradual Price Reduction™ "will take the country by surprise, bringing a much-needed new spirit and excitement to internet trading, and to the slowly dying 'auction' industry of selling goods and services."

Shairon Int'l. determined that the traditional auction method has lost a significant amount of interest, so companies became more like online department stores rather than providers of exciting auctions. The constant decline of auctions, and the simultaneous increase of online selling, such as Amazon, and eBay's "Buy it now," reflect a significant decrease in auction-type sales.

Most notably, the new invention will enable many companies, such as Wal-Mart, Kmart, JCPenney, Amazon, Sears, and Best Buy to brilliantly complement the existing price marketing models, which according to Mr. Tsiyoni, "Will start a new era of internet and online business".

----End----

Contact Information

Joseph Tsiyoni

Shairon Int'l. Trade Co. www.shairon.com www.patents4u.net www.Dollars-Ads.com

Tsiyoni@cox.net 480-949-08794

Shairon Int'l. Trade Co. was founded by Joseph Tsiyoni in 1989. It develops, manufactures, and markets new inventions. It also owns Dollars-AD, LLC, and online advertising site. Among other inventions, the company developed and manufactured PrideR™ Scooter patent, and "28" Midget Hoist," the world's smallest hoist.

• Books • Abrasives • Novelties • Inventions
480-949-0894 Tsiyoni@cox.net
 **SHAIRON INT'L Trade Co.**
 Joseph Tsiyoni, President
 Main web: www.shairon.com
 • www.AsthmaGone.com • www.SofIDent.com
 • www.ShaironPublishing.com • www.Patents4U.net
 1415 N. Rose St., Ste. A, Tempe, AZ 85281, USA



Business Opportunities, Partnerships & Investments Tsiyoni's Books

- Abrasives: www.SofIDent.Com
- Business Opportunities
- Patents: www.Patents4U.net
- Partners & Investors are welcome

Tsiyoni's Books: www.ShaironPublishing.com

- Easy English For All-Basic Through Advanced
- Beat 'Em All Casino Winner
- AsthmaGone (in 6 months) **480-949-0894**

U.S. Patent Granted 04/2011



Dollars-Ad, LLC
 \$1 Ad, Anything, Anywhere
 480-336-1047 CEO@Dollars-Ad.com
 Joseph Tsiyoni, CEO
 *Registered Only, Buyers & Sellers
www.Dollars-Ad.com



Dollars-Ad, LLC

- ❖ Unlimited, Fast Posting
- ❖ New IP Categories (Global Hub):
 - ❖ Joint Ventures
 - ❖ Patents, Inventions
 - ❖ Trademarks, TN, Copyrights
 - ❖ Businesses For Sale
- ❖ Limits Unwanted Emails & Spam
- ❖ Safer, More Secure, Trustworthy