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## Shairon Publishing

- *AsthmaGone? How Asthma Symptoms Disappeared In Six Months*
- *Easy English For All- Basic Through Advanced*
- *Start Using MS Word & WIN Immediately*

- *Advanced User of WP® and DOS*
- *Beat 'Em All Casino Winner*

### Easy English For All - Basic Through Advanced™



- Available at:**
- B & Noble
  - Borders (order)
  - amazon.com
  - Delta Systems (Dist.)
  - Baker & Taylor
  - B&N web
  - Shairon Publishing

- Excellent for:**
- Teachers
  - 6<sup>th</sup> graders to college students
  - Students of ESL, ELL, ABE, EFL, ELT, GED
  - A "school at home"
  - A self-study book and reference (not a text book)

## INTRODUCTION

TEMPE, ARIZONA.....Shairon Publishing announces the release of what it considers the world's best **self-study** and **reference** English grammar book, the book of the future and a "**school at home**". The *Easy English For All - Basic Through Advanced* covers the most commonly used parts of the English language, written in a *special format* developed by the author. The book is excellent for **teachers** and for students from **6<sup>th</sup> grade** to and includes college students. It is also good for students in various English programs such as *ESL, ELL, ABE, EFL, ELT and GED*.

The book can also be used as a grammar referral book at home and in the office. According to Tsiyoni, "*The good thing about the book is that it is good for almost every purpose, for all ages and for all levels from seventh grade through college level.*"

Tsiyoni's six uniquely designed **summary tables** were created to summarize all tenses, and are easy to read and follow. In addition, the book lists 1000 of the most commonly used words, phrases and irregular verbs.

Structure: Two parts and 47 chapters, starting from the basics, and 207 consecutively numbered major sections. The *special format* enables the reader to easily follow the book with quick and easy access to references. Some grammar rules are repeated multiple times for the user's convenience.

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## **Easy English For All - Basic Through Advanced** □

Excellent for: •Teachers •6<sup>th</sup> graders to college students •A "school at home"  
•Students of ESL, ELL, ABE, EFL, ELT and GED •A self-study book

### **FEATURES**

- 256 pages, perfect bound, written in a new format.
- 207 consecutively numbered sections.
- Repeated sections, avoiding referral to other parts of the book.
- A book for daily use, easy to follow, good for beginners through college.
- Easy to find answers for grammatical questions.
- 6 unique tables that summarize all tenses, easy to read and follow.
- 800 of the most important - most commonly used words, phrases and irregular verbs.

### **ADVANTAGES OF THE BOOK**

- A special and unique format developed by the author.
- Logical order of the two parts and 47 chapters.
- Special chapters that lead to a better understanding of the tenses.
- Clear rules, easy to read, and easy to follow.
- Easy referral methods, including additional references by each subject in the index.
- Easy to find subjects because of the following formats:
  - Broad contents.  Short alphabetical contents.
  - Quick grammar reference .  Broad index, referring to sections and pages.
  - A unique and well-printed index, which eliminates repeated references, and makes finding answers easy. Some answers are given in the index itself (by one or two words), which eliminates the need to keep searching.
  - "**Useful words**" in Chapter II are written in alphabetical order, with repeated sections for groups of words (e.g., "ability - capability") for easy access.
- Repeated rules and definitions, eliminating repeated referrals.

### **EXAMPLES OF WHY THE BOOK IS UNIQUE**

- A. "ADVERBS":** Example: The word "nice": User's search options:
1. INDEX: the answer is right there. It takes seconds.
  2. "Short Contents", page iv: An example shows what it is, and refers to Page 114.
  3. Page 114, Chapter 33: The rules are clear, precise, and easy to read.
- B. "ING": (See "ING" rules, sec. 65, page 117.)**
1. You can find referral in four different places:
    - The short contents, page iv, and the Quick reference, Page 5. Page iv: .
    - "Contents", Page vii, which refers to chapter 34, page 117.
    - Index, page 238 "ING" rules. It refers to section 65, page 117.
  2. Section 65 covers all "ing" rules in a very unique way and in a logical order. The rules are easy to follow and understand.
  3. The "ing" rules appear seven more times in the book, in smaller print. That is to avoid repeatedly referring the users to Section. 65, and to enable concentration on the context of the specific chapter.
- C. "PLURALS":** For some words such as "company", "die", "far", "less", "lucky", "stop" and "wife", you may refer to "PLURALS", Section 66, Page 119, or just look at the index; the answer is right there.



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### Easy English For All - Basic Through Advanced™

#### **ABOUT THE AUTHOR**

Joseph Tsiyoni came to the United States with a 300-word vocabulary, despite numerous high level positions he held in Israel. He is a professional auditor, analyst and inventor, and is the author of nine professional books. Among other key positions with the Israeli government: IRS Human Resources Director and Chief Internal Auditor. Mr. Tsiyoni received his B.A. Degree in Political Science, Public Administration, International Relations and Law from the Hebrew University. In 1997 he attended the University of Phoenix for Financial Accounting studies.

From 1978 to 1986, Mr. Tsiyoni was an active member of the International Institute of Internal Auditors, and held various professional positions, including: President, Federal Association of Internal Auditors (three terms); President, Jerusalem Chapter, National Institute of Internal Auditors (three terms); Member, National Council of Internal Auditors.

Between 1973 and 1984, Mr. Tsiyoni served as chairman and member of federal hiring panels, and was a member of the Israel Federal Efficiency and Innovations Committee. He has received several cash awards and certificates of merit for submitting more than 25 suggestions for innovations and improvements.

Between 1985 and 1988, he worked for the Arizona Department of Revenue and Arizona Department of Transportation as an analyst and MVD officer. He saved the state revenue thousands of dollars, and received the Dept. of Revenue Director's Performance Award.

In 1988, Mr. Tsiyoni founded Shairon Int'l. Trade Co., which develops new products. He later founded Shairon Publishing, which publishes his professional books, and SofiDent Dental Division, which exports and imports dental products. He has developed various inventions, had written patents and copyright applications, and manufactured various products.

Upon arrival to the United States, he was not able to communicate in English. His desire to learn the language led him to drop the "slow" county school, and to choose self-study methods. He started developing materials, which he collected for 20 years. In the meantime, he used his notes for personal and professional uses. He later used these notes to develop this book, using his years-long experience in professional-technical writing. He used those experiences, talents and skills to develop a **special format**, which, as he claims, **is the most unique format for such purpose**.

The book is good for people who learn English as a second language, students up to college level, and those who need a grammar referral book. The book is considered a "school at home".